



# ThreatConnect for Managed Security Service Providers

Enhance Your Capabilities,  
Reduce Expenses, and Increase  
Revenue with ThreatConnect



ThreatConnect works with MSSPs worldwide to deliver even more value to their clients.

When partnered with ThreatConnect, use cyber risk quantification, threat intelligence, security automation and orchestration, and analytics to **improve, enhance, and expand the security and quality of service that you offer to your clients.**

The ThreatConnect Platform is a single place where all members of your team can work together to understand risk, as well as proactively detect and prevent attacks across a portfolio. Unite the myriad of security tools and processes your teams already use to enrich data gathered from **all of your clients, and across the global ThreatConnect community.**

## Integrating the ThreatConnect Platform into Your Current Strategy as a Security Service Provider Makes Things E.A.S.I.E.R.

- E** **Enhance** — Increase efficiency of processes and workflows across security operations to decrease the burden on security analysts by 50%. Move your focus from mundane tasks like alert resolution to more strategic initiatives to better support your clients.
- A** **Automate** — Reduce operating costs and increase your quality of services by leveraging automation and orchestration.
- S** **Scale** — With true multi-tenancy & multiple deployment models, scale effortlessly and grow revenue with new service offerings. Manage your clients from a single interface to more easily prioritize necessary actions.
- I** **Integrate** — Integrations with hundreds of security tools enable you to easily collaborate and share data with your customers' security teams as appropriate.
- E** **Expand** — Expand market share and generate revenue by offering managed Security Orchestration, Automation, and Response (SOAR) and Cyber Risk Quantification (CRQ) services.
- R** **Reduce** — Reduce the time it takes to prioritize, identify, and respond to threats in a client's environment - ultimately decreasing mean time to detect and respond.





## Market TIP, SOAR, and CRQ-as-a-Service

Make ThreatConnect your primary Platform to aggregate and analyze threat intelligence, understand the threats that introduce the most risk in financial terms, and then automatically act on security processes to:

- ✓ Make existing defensive tools smarter
- ✓ Improve the value of service you're delivering to your clients
- ✓ Increase client interaction and improve education



## Automate and Orchestrate for Efficiency with Playbooks and Workflow

With ThreatConnect's integrated automation and orchestration capabilities you can:

- ✓ Leverage pre-designed Playbook templates to streamline workflows, and automate threat data aggregation and enrichment
- ✓ Deploy automated response actions on threat intelligence across multiple customers at once
- ✓ Effectively manage your personnel requirements



## Grow Your Internal Threat Intelligence Capabilities

By deploying ThreatConnect within your own security team, your experts will:

- ✓ Be more effective and efficient at developing threat intelligence for themselves and for your clients
- ✓ Spend less time manually analyzing threats, and more time protecting your clients' networks from them
- ✓ Understand the value of threat intelligence to your own organization, and thus make smarter investments



## Build a Risk-Led Security Program Based on Financial Analysis

Identify the risks that matter most to your organization by quantifying cyber risk in financial terms. ThreatConnect RQ allows MSSPs to:

- ✓ Manage multiple clients from a single interface for at-a-glance insight into who and what to focus on first
- ✓ Understand top threats and vulnerabilities by financial impact for a clearer way to prioritize security initiatives and patching efforts
- ✓ Communicate short and long term recommendations that will help security leaders understand how to reduce exposure to cyber risk



**Request A Demo to Learn How We Can Work Together**

Call **1.800.965.2708** or visit [threatconnect.com/request-a-demo](https://threatconnect.com/request-a-demo)

