Growing the Program

Data gathered from the 2018 Survey: *Building a Threat Intelligence Program*

Cybersecurity decision makers overwhelmingly agree that their organizations should be **investing more in their threat intelligence programs.**

Among cybersecurity decision makers:

52% said they **lack the staff or resources** to monitor all cyber threats

83% want to **invest more in their threat intelligence programs**

OVER THE NEXT 12 MONTHS

Among cybersecurity decision makers:

61% plan to **invest more** in their threat intelligence program

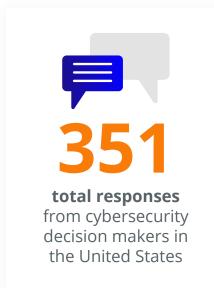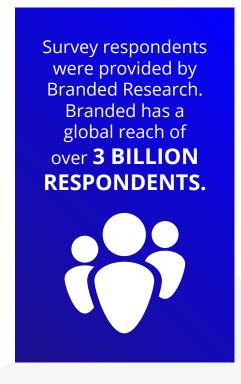**37%** plan to **invest the same as last year** in their threat intelligence programs

70% of **C-suite leaders plan to invest more** in their threat intelligence programs

ONLY **57%** of **director and VP level employees** say the same as their C-suite

Methodology

351
total responses
from cybersecurity decision makers in the United States

FIELD DATES:
March 30th - April 4th 2018

APPROXIMATELY
15 MINUTE **ONLINE SURVEY**
instrument (53 total questions)

Survey respondents were provided by Branded Research. Branded has a global reach of over **3 BILLION RESPONDENTS.**

Overall margin of error
+/- 5 POINTS
at a **95%** confidence interval

Data Collected From ThreatConnect: *Building a Threat Intelligence Program Survey*

About ThreatConnect

Designed by analysts but built for the entire team (security operations, threat intelligence, incident response and security leadership), ThreatConnect's intelligence-driven security operations platform is the only solution available today with intelligence, automation, analytics, and workflows in a single platform. Centralize your intelligence, establish process consistency, scale operations, and measure your effectiveness in one place. To learn more about our threat intelligence platform (TIP) or security orchestration, automation, and response (SOAR) solutions, visit: **www.threatconnect.com.**