ThreatConnect®

Focusing on Relevant Intelligence
A ThreatConnect Customer Success Story

Customer's Problem:
1. Finding and Using Relevant Intelligence
   - Lacking a centralized source for detection intelligence
   - Manually entering IOCs for malware and vulnerabilities
2. Risk Awareness
   - Difficulty identifying potential threats
   - Inability to prioritize threats in real-time
3. Using Threat Intelligence for Detection
   - Struggling to prioritize efforts on critical threats

What Were They Doing Before ThreatConnect?

ThreatConnect®'s Solution

What They Are Able To Do With ThreatConnect

TEAM PROCESS:
1. SIEM for detection
2. OSINT for finding
3. ISAC Intel for vetting
4. Vendor Intel for detection
5. Automation for response

BENEFITS:
- Instantaneous threat detection in real-time
- Improved situational awareness
- Increased time to detect
- Centralized monitoring of threats
- Enhanced response to threats

Customer's Profile:
- TEAM: 3-5 People
- DEPLOYMENT TYPE: Cloud
- INDUSTRY: Technology

Results:
- Ability to brief the value of sources to leadership
- Time saved on reports – ability to focus on critical threats
- Reduction in mean time to detection (MTTD)
- Focus on already vetted IOCs
- Increased situational awareness
- Effective prioritization of threats
- Quick identification of malicious activity
- Drastic reduction in time to detect
- Priority on cyber actors targeting the industry

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