

Growing the Program

Data gathered from the 2018 Survey: *Building a Threat Intelligence Program*

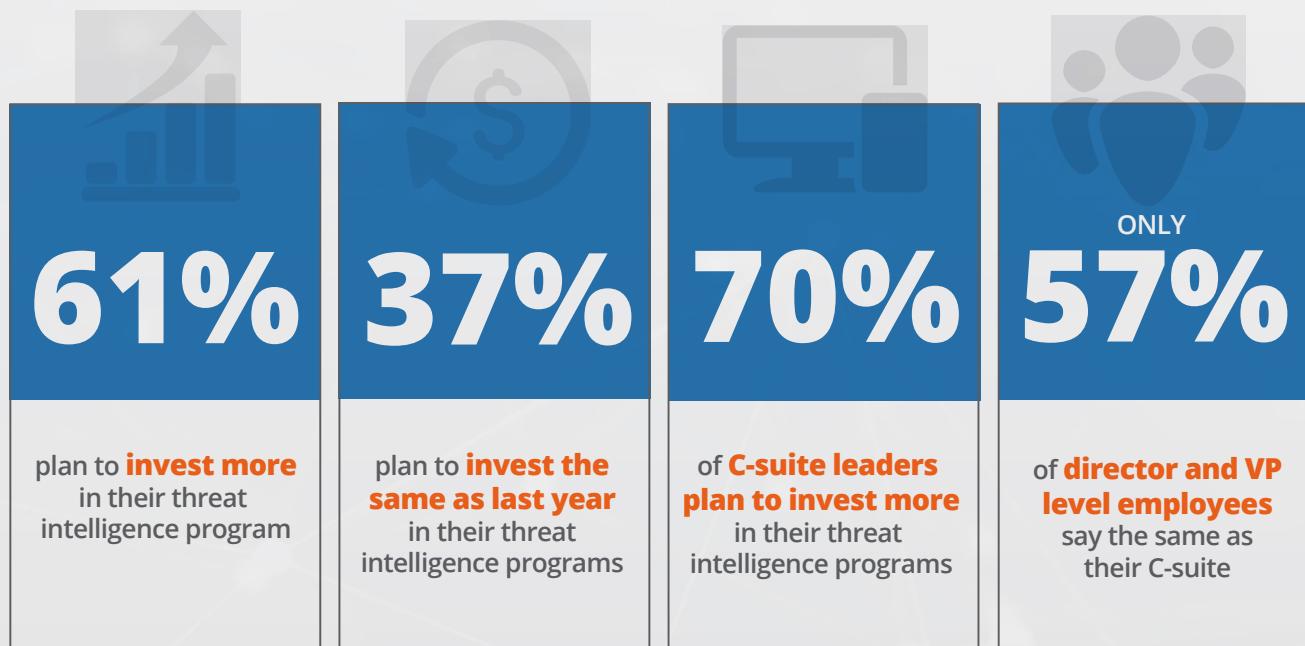
Cybersecurity decision makers overwhelmingly agree that their organizations should be investing **more** in their threat intelligence programs.

Among cybersecurity decision makers:

- **52%** said they lack the staff or resources to monitor all cyber threats
- **83%** want to invest more in their threat intelligence programs

OVER THE NEXT 12 MONTHS

Among cybersecurity decision makers:



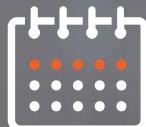
Methodology



351

total responses
from cybersecurity
decision makers in
the United States

Survey respondents
were provided by
Branded Research.
Branded has a
global reach of
**over 3 BILLION
RESPONDENTS.**



FIELD DATES:

March 30th -
April 4th 2018

APPROXIMATELY



15 MINUTE ONLINE SURVEY

instrument (53 total questions)

Overall **margin of error**
+/- 5 POINTS

at a **95%** confidence
interval



Data Collected From ThreatConnect: *Building a Threat Intelligence Program Survey*



About ThreatConnect

ThreatConnect Inc.®, the pioneer in threat intelligence platforms, arms organizations with a powerful defense against cyber threats and the confidence to make strategic business decisions. Built on the industry's only extensible security platform, ThreatConnect provides a suite of products designed to meet the threat intelligence aggregation, analysis, automation, and orchestration needs of security teams at any maturity level. More than 1,600 companies and agencies worldwide use the ThreatConnect platform to integrate their security technologies, teams, and processes with relevant threat intelligence resulting in reduced detection and response time for enhanced asset protection. To register for a free ThreatConnect account or learn more, visit: www.threatconnect.com.