

# Current Trends

Data gathered from the 2018 survey: *Building a Threat Intelligence Programme - UK*

## Motivations for developing a threat intelligence programme among survey respondents



**42%**  
cited data security



**24%**  
cited reducing risk



**15%**  
cited response to a security incident



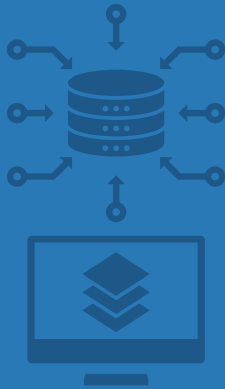
**12%**  
cited compliance



**7%**  
cited cost reduction

**54%**

of respondents report utilizing **data aggregation tactics** among organisations with fully mature threat intelligence programmes



When asked to describe their organisation's capabilities

**45%**

say they are **expanding their capabilities and proactively identifying actionable threat intelligence**



**35%**

report they aggregate their threat intelligence information to a platform which enables teams to monitor data in a centralized tool

**57%**

use multiple threat intelligence systems and monitor the data using each tool



[www.ThreatConnect.com](http://www.ThreatConnect.com)

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# Methodology



# 350

**total responses**  
from cybersecurity  
decision makers in the  
United Kingdom



## FIELD DATES:

March 30th - April 4th 2018

APPROXIMATELY



# 15 MINUTE ONLINE SURVEY

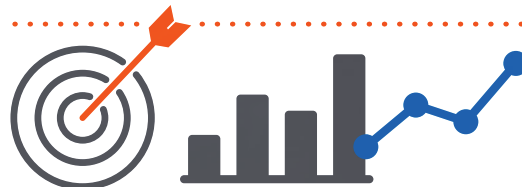
instrument (53 total questions)

Survey respondents  
were provided by  
Branded Research.  
Branded has a  
global reach of  
over **3 BILLION**  
**RESPONDENTS.**



**Overall margin of error**  
**+/- 5 POINTS**

at a **95%** confidence  
interval



For all survey respondents, LEWIS partners with Imperium to work only with companies who implement their quality control services on their sampling services. Imperium is solely focused on helping companies guarantee data integrity and comply with industry regulations. For more information, [visit www.imperium.com](http://www.imperium.com)



Data Collected From ThreatConnect: *Building a Threat Intelligence Programme Survey UK*

## About ThreatConnect

ThreatConnect Inc.®, the pioneer in threat intelligence platforms, arms organizations with a powerful defense against cyber threats and the confidence to make strategic business decisions. Built on the industry's only extensible security platform, ThreatConnect provides a suite of products designed to meet the threat intelligence aggregation, analysis, automation, and orchestration needs of security teams at any maturity level. More than 1,600 companies and agencies worldwide use the ThreatConnect platform to integrate their security technologies, teams, and processes with relevant threat intelligence resulting in reduced detection and response time for enhanced asset protection. To register for a free ThreatConnect account or learn more, visit: [www.threatconnect.com](http://www.threatconnect.com).