

# ThreatConnect TI Ops and Polarity

## Intel, Context, Correlation, and Action at the Point of Decisions

### The Challenge

Attackers are taking advantage of more exposed attack surfaces and using new technologies to plan and execute attacks with greater speed, realism, and accuracy. They have an asymmetric advantage, only needing to find one weak point while defenders must monitor all attack surfaces in case of a breach. Analysts need to be more agile, focused, and precise but are overwhelmed with too many alerts and incidents. Effective use of threat intelligence, context, and collective knowledge to defend an organization from cyber attacks is vitally important. Yet, that data and information is spread across multiple, decentralized sources. The lack of real-time access to relevant data to better detect and respond to attacks can lead to mistakes in analysis and thus significant financial impacts for the organization.

### Giving Security Operators an Intelligence Advantage

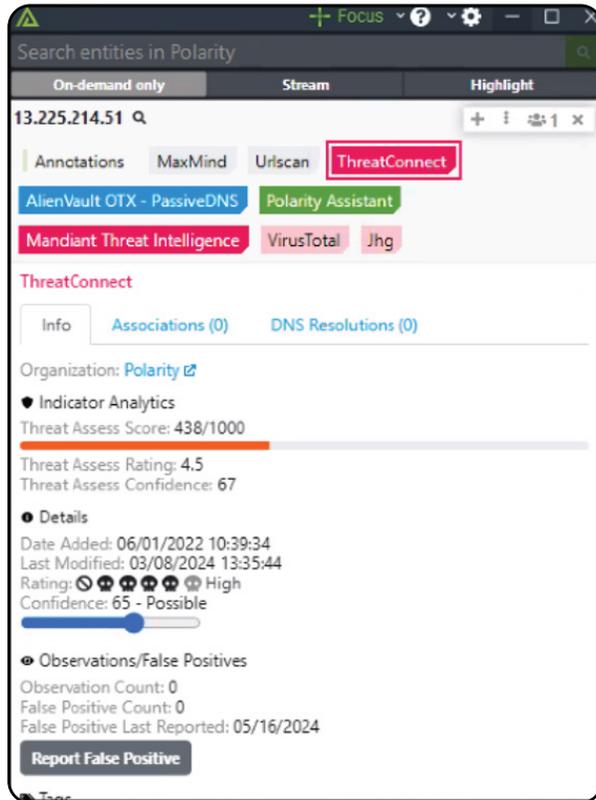
Security operations and threat intel teams need any advantage they can get. The combined power of ThreatConnect and Polarity enables threat intel and SOC analysts, threat hunters, incident responders, and vulnerability management analysts to have real-time aggregated and correlated intel, context, and knowledge from hundreds of data sources all in a unified display directly at the points of threat analysis, decision, and response. Analysts can make faster decisions with greater confidence.

### The Benefits of ThreatConnect and Polarity

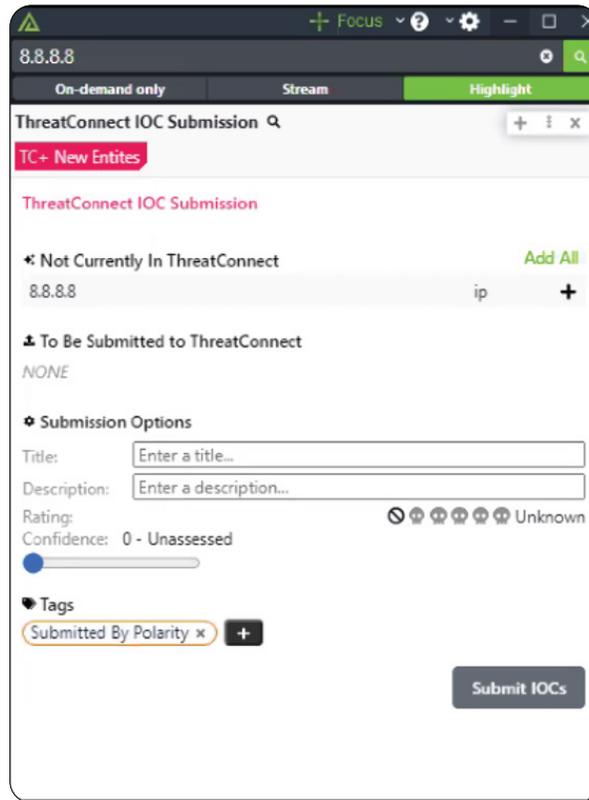
- **Seamless threat intel use across security operations** – Enables real-time, centralized intel and context by anyone, wherever they work, at any time.
- **Combine external threat intel with internal asset and identity context in one “always on” overlay** – Don’t just see the threat intelligence, see context from all relevant sources: asset databases, IAM solutions, security controls, & ticketing systems all in one view as you need it.
- **Reduce the time to detect, prioritize, and respond to threats with faster decision-making and precision** – Unlock the value of your untapped data sources and knowledge when responding to threats and attacks.
- **Streamline and manage team workflows** – Achieve more in-depth investigations on alerts, recent threat activity, or requests for information with Polarity’s overlay to ThreatConnect’s Workflow functionality.
- **Scale security operations** – Up-levels analysts and enable security teams to work smarter and go faster. Gone are the days of manual data collection, and browsers full of tabs, dozens of consoles, and copy/pasting to make decisions and take action.
- **Leverage GenAI** – CTI and security operations teams can safely use enterprise approved GenAI solutions with the Polarity AI Assistant enabling analysts to quickly gain deeper insights and generate summaries across aggregated data and knowledge.
- **Optimize investments** – Manage spend on security data lakes, SIEMs, and central log management tools. Gain insights into the most effective threat intel and data sources used by analysts to prioritize investments.

# ThreatConnect and Polarity Gives Security Teams the Advantage

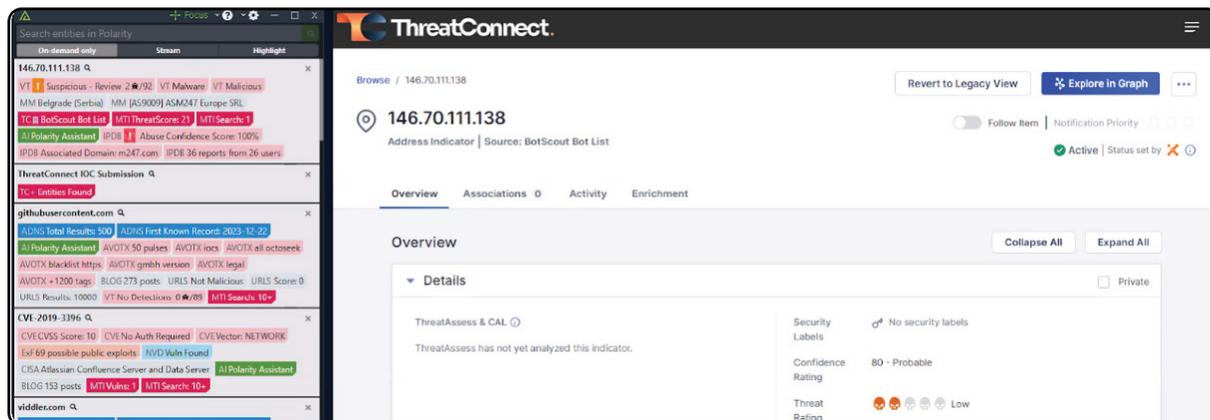
Together ThreatConnect TI Ops and Polarity boost critical use cases for security operations and cyber threat intel teams, like alert triage, threat detection and prevention, threat hunting, incident response, vulnerability prioritization, generating strategic intel, and many more.



Search the TI Ops Threat Library



Quickly memorialize new threat intel into TI Ops



Use Polarity directly in the TI Ops console

## What Customers are Saying

“Using Polarity with the ThreatConnect Platform is a force multiplier for our security team. Together, these solutions give us confidence that all our most valuable information is delivered to our analysts, cross-references against multiple sources, and acted upon by the right people at the right time.”

Michael Fracess – Senior Manager, Cyber Security Advanced Threat

## Modernize Your Security Operations and Threat Intelligence Program

To learn more about the combined power of ThreatConnect TI Ops and Polarity, please connect with us via chat on [threatconnect.com](https://threatconnect.com), request a demo at [threatconnect.com/request-a-demo](https://threatconnect.com/request-a-demo), or email [sales@threatconnect.com](mailto:sales@threatconnect.com). Current ThreatConnect customers please speak with your CSM to learn more and get a demo of Polarity. Current Polarity customers interested in ThreatConnect TI Ops should reach out to their account executive at [info@polarity.io](mailto:info@polarity.io).

## About ThreatConnect

ThreatConnect enables threat intelligence operations, security operations, and cyber risk management teams to work together for more effective, efficient, and collaborative cyber defense and protection. With ThreatConnect, organizations infuse ML and AI-powered threat intel and cyber risk quantification into their work, allowing them to orchestrate and automate processes to get the necessary insights and respond faster and more confidently than ever before. More than 200 enterprises and thousands of security professionals rely on ThreatConnect every day to protect their organizations' most critical assets.

Polarity was founded by former intelligence officers and incident responders who built a solution for the challenge they saw cybersecurity teams facing everywhere: knowledge and data is spread across disparate systems, which results in teams making bad decisions based on incomplete comprehension. They didn't want to create just another tool, but a system that fuses all of your disparate data, tools, and knowledge into one unified view. In July 2024, ThreatConnect acquired Polarity.