ThreatConnect and Bayse Intelligence

Integrated phishing threat intelligence for faster threat detection, prevention, analysis, and response

The Challenge

Like many of the most challenging problems in cybersecurity, phishing is a constantly evolving challenge for organizations of every size, and it's not going away any time soon. Threat actors continue to successfully breach organizations through phishing and smishing attacks, and with phishing-as-a-service and access to a variety of generative AI tools, less sophisticated threat actors are able to use phishing attacks to their advantage.

Why ThreatConnect + Bayse Intelligence

The integration of Bayse Intelligence's Early Alert phishing threat intel feed enables analysts to gain the necessary insights and high-fidelity threat intelligence to support phishing analysis and triage, detect and block phishing attacks and campaigns, and detect brand abuse all from within the ThreatConnect TI Ops Platform. Bayse's unique approach to profiling threat actor campaigns, attribution through their Site Fingerprints technology, and rich context allows analysts to analyze and respond to phishing and brand attacks against their organizations more efficiently.

Key Benefits

- Faster Phishing Analysis and Triage
- Improve Phishing Detection and Prevention
- Find Threats Targeting Your Organization

Get Results with ThreatConnect + Bayse Intelligence

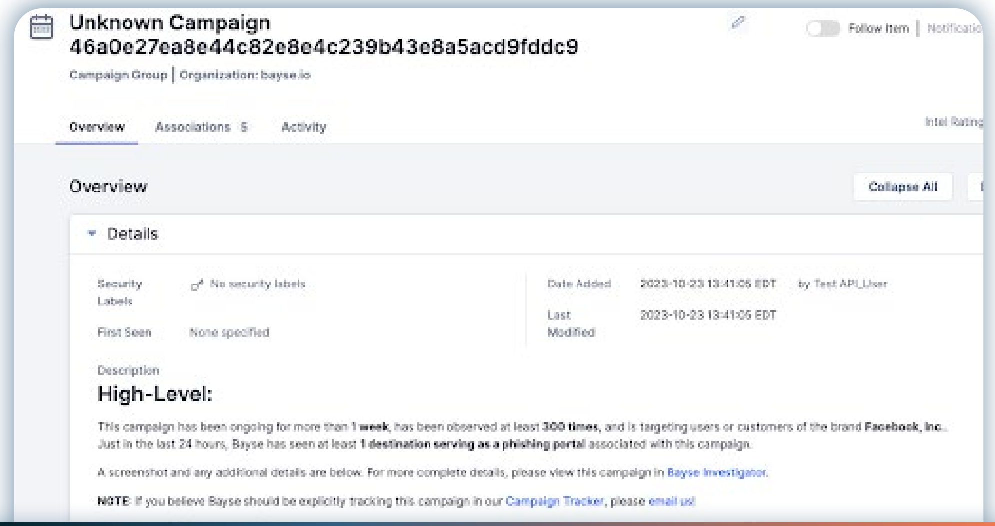
The combination of Bayse Intelligence integrated with the ThreatConnect TI Ops Platform addresses use cases like:

- ### Phishing analysis and response -
  Use Bayse Intelligence to make phishing triage and analysis faster by providing context on whether an attacker successfully gathered user data, like credentials, and to proactively block known phishing attacks using insights from Bayse's Site Fingerprints.

- ### Producing tactical and strategic intelligence -
  Understand attacker tactics, techniques, and toolkits to know which attackers are targeting your organization and brand using phishing and smishing attacks. Use those insights to improve human and technical defenses and strategies.

- ### Brand monitoring and response -
  Know when attackers abuse your brand in phishing attacks, and drive response actions through Workflows and Playbooks in the ThreatConnect Platform, like site and domain takedown responses.

- ### Hunt for Threats -
  Discover adversaries looking to breach your company. Leverage Bayse intel in Threat Graph in the TI Ops Platform to quickly find and evict threats.



Unknown Campaign
46a0e27ea8e44c82e8e4c239b43e8a5acd9fddc9

Campaign Group | Organization: bayse.io

Overview

Security Labels	No security labels	Date Added	2023-10-23 13:41:05 EDT	by Test API_User
First Seen	None specified	Last Modified	2023-10-23 13:41:05 EDT	

Description

High-Level:

This campaign has been ongoing for more than **1 week**, has been observed at least **300 times**, and is targeting users or customers of the brand **Facebook, Inc.**. Just in the last 24 hours, Bayse has seen at least **1 destination serving as a phishing portal** associated with this campaign.

A screenshot and any additional details are below. For more complete details, please view this campaign in Bayse Investigator.

NOTE: If you believe Bayse should be explicitly tracking this campaign in our Campaign Tracker, please email us!

How to Get Started

ThreatConnect and Bayse customers, please visit the ThreatConnect Marketplace or contact Customer Success. If you'd like to learn more about the ThreatConnect TI Ops Platform, take a tour of the Platform or contact us to speak to one of our experts. To learn more about Bayse Intelligence and all of their offerings, please see their products and use cases.

ThreatConnect.

ThreatConnect enables threat intelligence operations, security operations, and cyber risk management teams to work together for more effective, efficient, and collaborative cyber defense and protection. With ThreatConnect, organizations infuse ML and AI-powered threat intel and cyber risk quantification into their work, allowing them to orchestrate and automate processes to get the necessary insights and respond faster and more confidently than ever before. More than 200 enterprises and thousands of security professionals rely on ThreatConnect every day to protect their organizations' most critical assets.

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Bayse Intelligence

Bayse specializes in developing and leveraging phishing intelligence to help prevent, detect, and investigate attacks against your employees, customers, and users.

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