

# POLARITY

**Knowledge and data is spread  
across disparate systems.  
Polarity fuses them together  
in one unified view.**



# Disparate data, tools, and knowledge leads to bad decisions.



## Slow time to deliver data

Time spent searching and time needed to make educated decisions



## Disparity of knowledge

Too much data in too many places



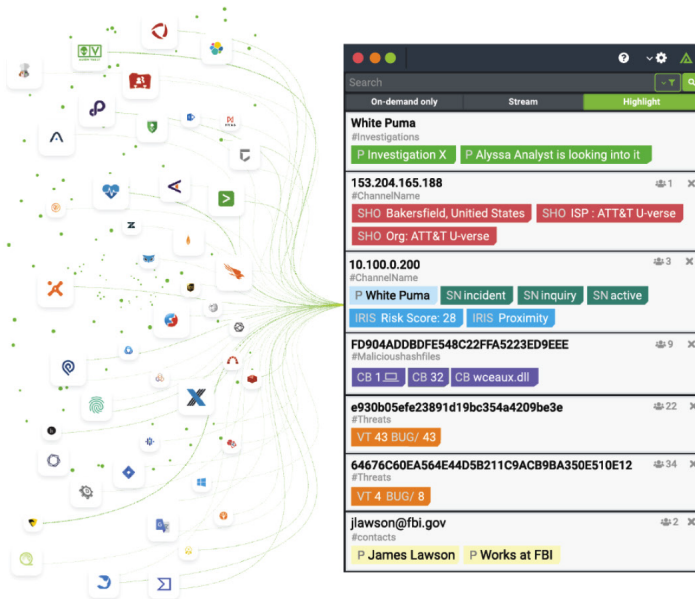
## Knowledge silos

Lack of team and cross-team communication



## Insights are lost across platforms

Low visibility into what tools create value



**We don't replace  
your tools.**  
**We fuse them into  
one unified view.**



**Problem:** Teams lose valuable time searching through scattered data, facing knowledge silos and limited visibility into tool effectiveness.

**Solution:** Polarity delivers instant knowledge access, enabling faster decisions and unified visibility across tools, data, and teams.

#### Current State



#### Future State



#### New Employee Current State



#### New Employee Future State



## Polarity gives your team...



### Immediate knowledge delivery for informed decision making

Enable team members to work with speed and thoroughness



### Fuse all your disparate data into one unified view

Full data visibility and complete asset awareness



### Uplevel your team

Improve team communication and automating knowledge transfer for team member onboarding



### Gain insights from Telemetry

Understand what tools deliver value, make informed spending decisions, and remove process deficiencies



# Core Use Cases

## Incident Response

### Key Pain Points

- Lack of information sharing across teams
- Blind spots lead to mistakes
- Teams are stretched thin - too many tasks

### Solutions

- Enabling speed and thoroughness
- Upleveling analyst teams

## Threat Hunting

### Key Pain Points

- Time searching
- Ability to mitigate potential risk
- Fear of missing the adversary that's there coupled with the diversity of places you need to search
- Threat landscape is too vast and there is too little time dedicated for the research necessary to gain understanding

### Solutions

- Delivering knowledge to enable analysis - tools don't hunt, people do.
- Complete data visibility
- Working with any tools analysts use in the hunt
- Upleveling the analyst

## Security Operations

### Key Pain Points

- Overwhelmed with events
- Alert fatigue
- Choosing between speed and thoroughness
- Tool/dashboard/vendor fatigue
- Time to onboard new team members (more tools = longer onboarding)
- Finding and retaining talent

### Solutions

- One unified view
- Enabling both speed and thoroughness
- Speeding up response time
- Upleveling the analyst
- Knowledge retention (even with employee turnover)



# Core Use Cases

## National Security

### Key Pain Points

- Choosing between speed and thoroughness
- Teams stretched thin - there's too many tasks and not enough people
- Tool/dashboard/vendor fatigue
- Time to onboard new team members (more tools = longer onboarding)

### Solutions

- The right person, the right data, the right time
- Patching blind spots
- Maximize investment with automatic dissemination

## Help Desk/IT/Network Operations

### Key Pain Points

- Finding the right data to answer customer questions
- Repeating what was discussed on previous calls
- Technical answers to issues and querying the JIRA, Knowledgebase
- Are their known solutions to their needs

### Solutions

- Complete Complete data and knowledge visibility
- Being able to review what was discussed on previous calls
- Awareness of known solutions

Visit [polarity.io](https://polarity.io) to view more use cases including Threat Intelligence, HR/Legal Findings, Data Protection Response, Insider Threat Investigations, and many more.

