

POLARITY

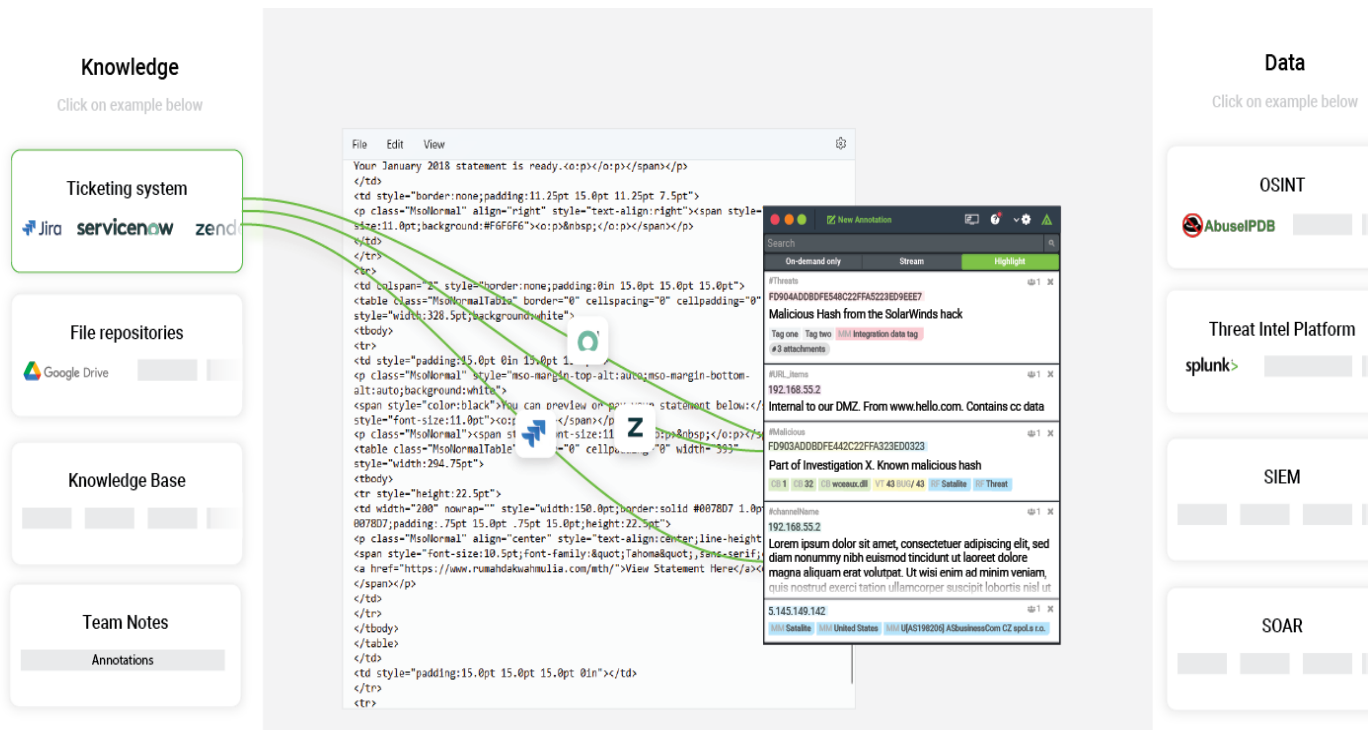
Enabling Leaders with Polarity Source Analytics





Teams have too many sources to search, but not enough time. Even with automation, teams are overwhelmed by the volume of work. Teams are forced to swivel in their chair, jump from tool to tool, and make quick decisions with limited information. While traditional context enrichment helps, it still falls short given the pace of change and the need for timely information. Under these conditions, teams miss the opportunity to gain valuable insights.

ThreatConnect Polarity fuses organizational knowledge and data together in one unified view.



Polarity will not only improve the quality of analysis, but Polarity's Source Analytics (PSA) offers insights into security operations that have never been seen before. PSA gives visibility into what is actually searched, what is actually observed, and what context was actually available at the time your teams are conducting investigations.

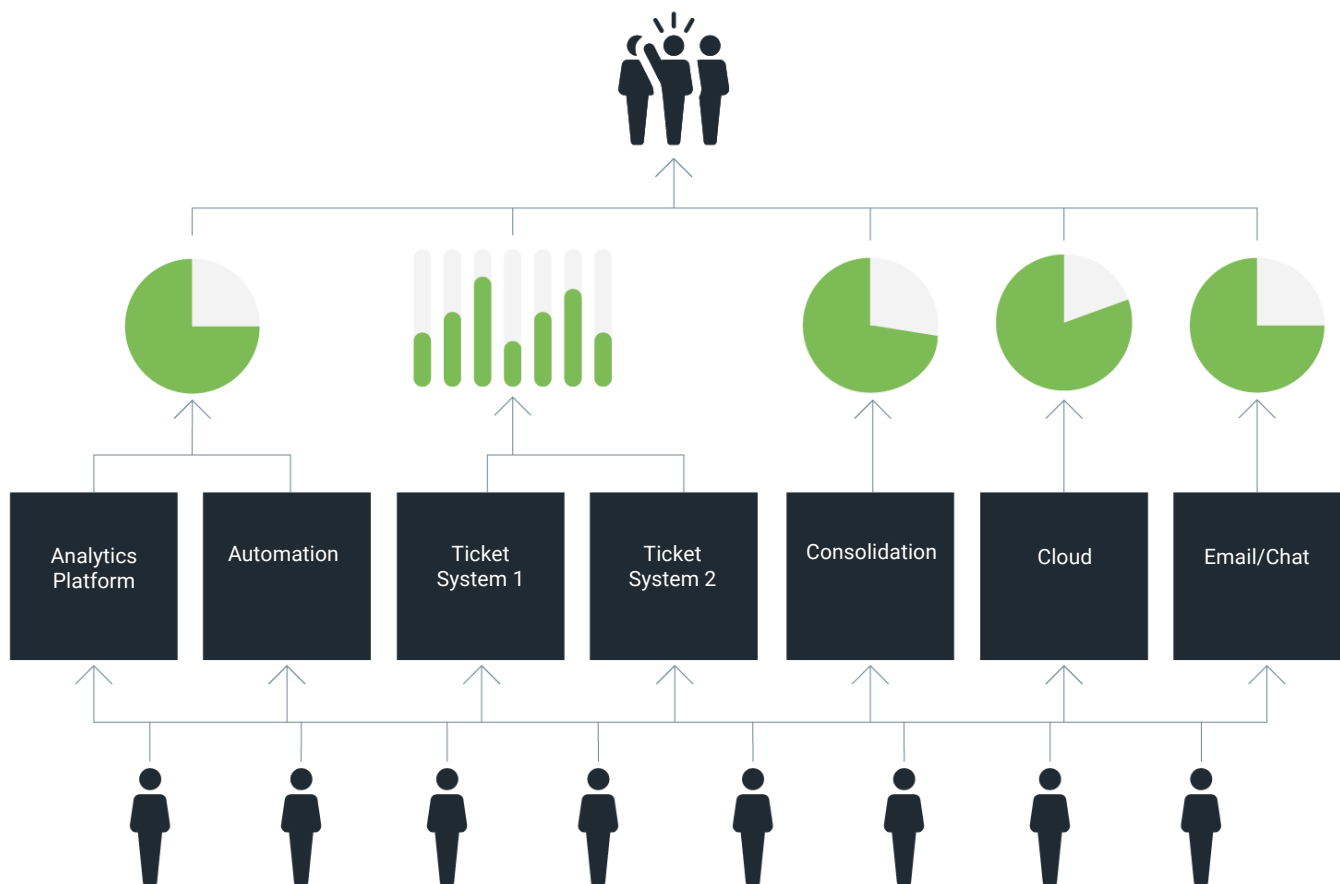




How We Measure Processes Today

Some processes are best evaluated qualitatively, but performing qualitative analysis can be costly and does not scale to large enterprises. Alternatively, processes can be evaluated by observing key performance metrics. Those can be sourced from various platforms that give management visibility into the efficiency of a process. Unfortunately, the quality of the process cannot be assessed until later downstream in a business. Further, the systems that serve as the authoritative source for the performance indicators are disjointed, distributed, and don't talk to one another. This can be a result of many factors.

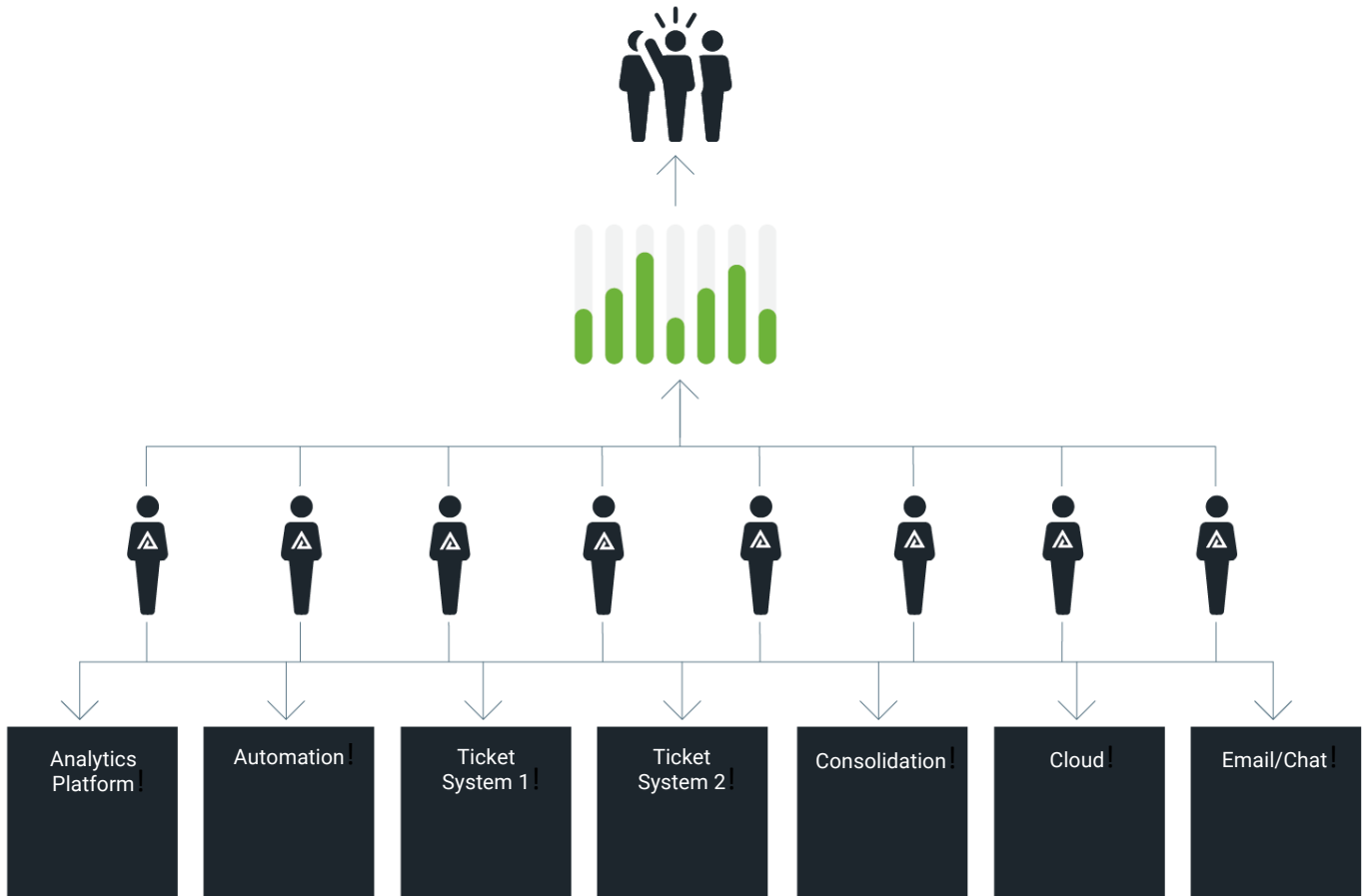
Some factors include (a) technical limitations (b) business limitations © prioritization (d) pace of change, etc. Visually, it looks something like this:





Enabled with Visibility from Polarity Source Analytics

Polarity sources its data based on the actual process followed by your team and the information they encounter in the course of doing work, providing metrics based on only those events measurable by the systems that teams use. PSA gives leaders real visibility into processes. Visually, Telemetric Visibility is achieved like this.



What Can We Learn From Polarity Source Analytics?

PSA Vision allows you to define virtually any dashboard based on your business need. However, some of the most powerful dashboards help to answer these questions.





Polarity helps teams work faster and smarter in several ways:

Enriching Security Information Everywhere

Polarity enables teams to understand the integrity of datapoints they are researching given that it searches against multiple points of reference, including your internal knowledge bases, internal data, and external reference sets.

Polarity's integration framework allows for the recognition of known strings across a process and searched against anything, allowing rich internal and external repositories to be referenced instantaneously.

Optimizing Technology Investments

Despite the power and promise of automation and orchestration capabilities, the fact remains that impact awareness is still often left to humans. Polarity delivers the latest context on an entity and helps teams to avoid needless escalations and costly mistakes.

Polarity increases the velocity of data acquisition by showing context in real-time in any workflow, enabling teams to improve the ROI of their tools and data sets.

Making Organizational Data Actionable

Using PSA in conjunction with integrations to organizational data stores and knowledgebases like ServiceNow, Jira, and others and getting operational visibility outside of silos ensures all systems and data points are considered in decision making.

Improving Processes

Leadership must balance speed with quality of analysis. Turnover of analysts also means knowledge and experience loss and a continual skillset disparity among team members. Polarity helps ensure that knowledge is captured and extended to all team members - irrespective of tenure.

Polarity empowers teams not only with the right information at the right time from the right places, but strengthens the collaborative fabric between analysts, allowing them to reduce fatigue and minimize duplicative efforts.

Engineering and Architectural Advantages

Polarity Overlays will be delivered automatically over current and future state technologies. If a new workflow system is adopted in the future, Polarity overlays the same information with no development required.

