

## Polarity Intel Edition by ThreatConnect

Streamlining Access to Contextual Threat Intel for SecOps and CTI Teams

### The Challenge

CTI analysts generate high-fidelity intelligence for SOC, incident response, vulnerability management, and threat hunting teams by separating critical signals from masses of noise. But often, this intelligence is difficult to access, understand, or contextualize by the teams that need it most. This difficulty wastes time and compromises cyber defenses.

### Giving Cybersecurity Teams an Intelligence Advantage

Analysts need real-time access to threat intel and context where they work to make decisions and gain an advantage over adversaries. Polarity Intel Edition provides the essential features analysts require to easily access, update, and memorialize threat intel in ThreatConnect's TI Ops Platform. Polarity Intel Edition also integrates ThreatConnect's AI-powered CAL™ Automated Threat Library and a wide range of 3rd party open source intel, context sources, and utilities. Its built-in AI Assistant enables queries and summaries from approved GenAI LLMs.

### Maximize the Value of Your Intel

Polarity Intel Edition is an easy-to-use analyst tool which scans information in your browser or desktop in real-time and surfaces and correlates insights from inside your ThreatConnect TI Ops platform and 50+ other intelligence and enrichment sources.

- ◆ **Simplified access to threat intel use across all of SecOps** – A real-time overlay provides in-context intelligence from the TI Ops platform regardless of which tools they're using.
- ◆ **Reduce the time to detect, prioritize, and respond to threats with faster decision-making and greater precision** – Unlock the value of your untapped threat intel and knowledge when responding to potential threats and active attacks.
- ◆ **Streamline threat intel analysis** – Easily access threat intel outside of the TI Ops Platform when doing research, then update and add intel back into TI Ops where the analysis is being done
- ◆ **Scale security operations** – Help analysts be more effective and enable security teams to make smarter, faster response decisions. Gone are the days of manual data collection, and browsers full of tabs, dozens of consoles, and copy/pasting to analyze, decide, and act.
- ◆ **Leverage GenAI** – CTI and security operations teams can use enterprise-approved GenAI solutions with the Polarity AI Assistant, enabling analysts to gain deeper insights and generate summaries for intel dissemination quickly.

### Enabling both the CTI and SecOps Teams

#### CTI Teams

- ◆ Streamline collection and processing by gathering new intel from anywhere
- ◆ Uncover potential insights during analysis by correlating new information with existing intelligence
- ◆ Collect feedback and validation by getting real-time updates from your stakeholders on the intelligence you create and what they're seeing on the ground.

#### SecOps Teams

- ◆ Reduce the time it takes to triage an alert with real-time intelligence delivered to your preferred pane of glass
- ◆ Avoid burnout with tools that move you away from false positives quickly and confidently
- ◆ Make quick sense of intelligence with interactive AI summaries

## Access to Unique Global Intelligence Insights with ThreatConnect CAL

ThreatConnect CAL™ offers ground-truth insights from cybersecurity teams across the globe, such as reported false positives, measures of analyst interest and real-world observations, malware classification, DNS, historical geolocation, and more.

CAL's™ Automated Threat Library brings in data from more than a hundred public cybersecurity blogs and government bulletins and turns them into actionable machine- and human-readable threat intelligence. This data can be incorporated directly into your Intelligence Requirements, where CAL leverages AI to classify the insights by industry, ATT&CK techniques, software impacted, and geography.

It's the perfect way to get new analysts up to speed and reduce the time it takes mature analysts to make snap decisions.

## Increase Efficacy Across the Entire Cybersecurity Organization

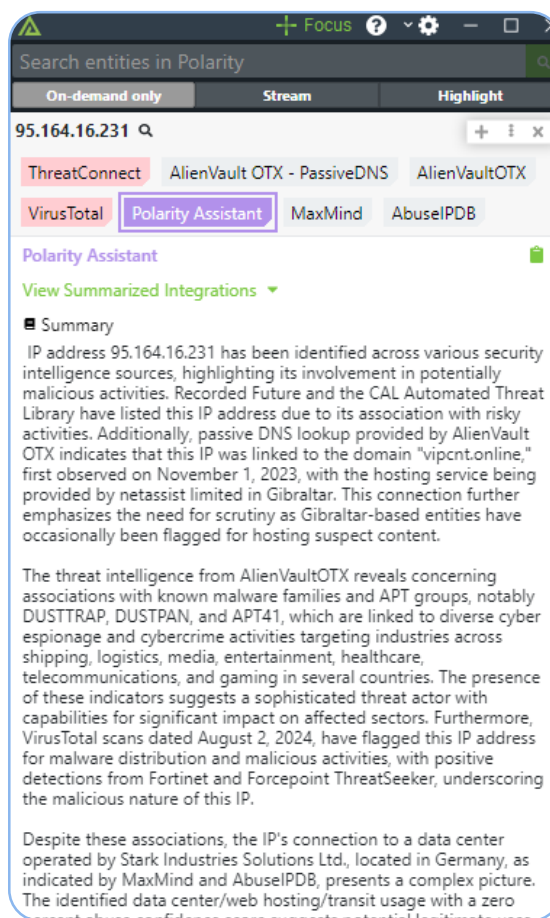
Polarity connects to intelligence in the ThreatConnect TI Ops platform and turns it into actionable, real-time data that recognizes and contextualizes literally any data your analysts are working with - without any setup.

That's clear, concise intelligence in real-time without needing to log into another tool, write a custom script, or maintain complex and costly data lakes. Pairing TI Ops and Polarity Intel Edition means that *the intel your team is producing gets used, operational teams can leverage it, and the entire organization can reduce false positives, improve response times, and stop more threats before they become breaches.*

## Easily Operationalize Threat Intelligence with Polarity Intel Edition

Together, ThreatConnect TI Ops and Polarity Intel Edition remove barriers to using threat intelligence across security operations teams by making it available wherever your team works and then leveraging GenAI to summarize those insights to make them easy to digest and action.

It also makes CTI research, analysis, and capture work quicker and easier.



*Interactive AI summaries make it easy for SecOps analysts to understand exactly what they're looking at, whether it's a threat, and what to do about it.*

## What Customers are Saying

### Time Savings:

“It took a 2-5 min task and turned it into a 2 second task.”

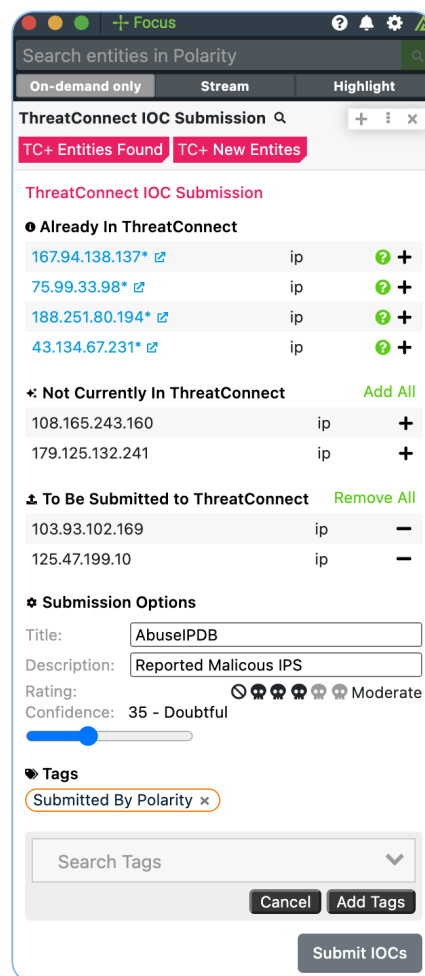
“This tool saves ‘humans’ worth of time and helps us get more utilization.”

### Cross-Team Collaboration:

“Polarity enables fusion of cross-source and cross-team data and insights.””

## Amplify Your Security Operations and Threat Intelligence

To learn more about Polarity Intel Edition, please connect with us via chat on [threatconnect.com](https://threatconnect.com), request a demo at [threatconnect.com/request-a-demo](https://threatconnect.com/request-a-demo), or email [sales@threatconnect.com](mailto:sales@threatconnect.com).



Record key insights in ThreatConnect's TI Ops platform directly from PIE during Collection, Processing, and Analysis.

## About ThreatConnect

ThreatConnect enables threat intelligence operations, security operations, and cyber risk management teams to work together for more effective, efficient, and collaborative cyber defense and protection. With ThreatConnect, organizations infuse ML and AI-powered threat intel and cyber risk quantification into their work, allowing them to orchestrate and automate processes to get the necessary insights and respond faster and more confidently than ever before. More than 200 enterprises and thousands of security professionals rely on ThreatConnect every day to protect their organizations' most critical assets.

In June 2024, ThreatConnect acquired Polarity, the industry leader in federated search and security analyst augmentation. Polarity was founded by former intelligence officers and incident responders who built a solution for the challenge they saw cybersecurity teams facing everywhere: knowledge and data is spread across disparate systems, which results in teams making bad decisions based on incomplete comprehension. They didn't want to create just another tool, but a system that fuses all of your disparate data, tools, and knowledge into one unified view.