

# Customer Spotlight

## How a Canadian Financial Services Institution Leverages Automation with ThreatConnect for Faster, More Precise Threat Intelligence

### Customer Profile

*Organization size*  
300+ EMPLOYEES

*Industry / Sector*  
FINANCIAL SERVICES

*Headquarters*  
ONTARIO, CANADA

### Background

This financial services institution knew that a strong, agile cybersecurity program was critical for its mission to deliver secure and resilient payment services across Canada. However, it struggled to detect and respond to cyber threats due in part to an overreliance on manual processes. The organization partnered with ThreatConnect to operationalize its threat intelligence program for faster, more precise threat detection and response.

### Challenges Faced

The financial services institution found itself at a tipping point: An overreliance on manual processes for aggregating and acting on threat intel made it difficult for security teams to sort through the deluge of noise from its security tools and feeds. Not only did this put the organization in a reactive posture, but it also made its threat intel program inflexible and difficult to scale.

### How ThreatConnect Helped

Many cybersecurity teams today are turning to automation and artificial intelligence (AI) to reduce manual work and better manage the fast-paced, evolving threat landscape. This financial organization was no different.

It tapped ThreatConnect for its out-of-the-box automation and orchestration capabilities, which included just enough flexibility to map to the institution's specific needs. The organization also noted ThreatConnect's performance and scalability across millions of indicators of compromise as a key selling point.

With ThreatConnect, the organization now harnesses the power of AI and automation to aggregate, enrich, and analyze all its intelligence in a single platform.

Whereas it previously struggled to sort through the noise of its security tools for actionable intelligence, the financial services institution can now rapidly prioritize threats and build justification for remediating attack surface exposures. High-fidelity intelligence, visualizations, workflows, and automation also improve detection and reduce dwell times for more effective and efficient threat-hunting programs.

Deploying Threatconnect helped the institution both streamline workflows and improve collaboration. The financial institution's CTI team now collaborates more closely with other security teams by providing contextual actor profiles and helping with the kill chain. Teams can also better communicate the threat landscape to security leadership.

## Deploying Automation for Better Threat Detection and Team Collaboration

ThreatConnect quickly became an important part of the financial institutions' faster, more precise threat intelligence operations. The organization estimates that its CTI analysts are **75% to 99% more efficient** and that teams have **reduced false positives from security tools by 50% to 74%**. With a modern threat intelligence program, the financial institution can also take a more proactive approach to the threat landscape. It reports a **75% to 99% reduction in mean-time-to-detect and mean-time-to-respond**.

Up to 99%

Saved time per week  
due to automation

74%

Reduced false  
positives

Up to 99%

Increased CTI analyst  
efficiency

### About ThreatConnect:

ThreatConnect enables threat intelligence operations, security operations, and cyber risk management teams to work together for more effective, efficient, and collaborative cyber defense and protection. With ThreatConnect, organizations can infuse ML and AI-powered threat intel and cyber risk quantification into their work, allowing them to orchestrate and automate processes to get the necessary insights to respond faster and more confidently than ever before. More than 250 enterprises and thousands of security operations professionals rely on ThreatConnect every day to protect their organizations' most critical assets.