



Smarter Security, Faster Detection & Response, Maximum Impact

ThreatConnect Customers Share Their
Improved Security Outcomes



Survey Overview

ThreatConnect takes a unique approach to threat intelligence operations that drives improved security outcomes in terms of detection and response.

In partnership with market research firm TechValidate, ThreatConnect surveyed its customers to collect specific data on the benefits they've realized.

In the pages that follow, you'll see real world results achieved by some of the most sophisticated cyber threat intelligence and security operations teams out there. These teams rely on ThreatConnect every day to help them protect and defend their enterprises.

Select Survey Respondents

US Military Branch. Top 5 Software Company. Top 5 Global Software Company. Top 10 Global Pharmaceutical Company. Large US National Laboratory. Large US Health System. Large US Federal Agency. Large UK Bank. Large Global Retailer. Large Global Entertainment Company. Large Energy Company. Global Telecomm Manufacturer. Global Technology Manufacturer. Global Oil Company. Global Media Company. Global Energy Company. Global Defense Contractor. Global Consulting Company. Global Bank. Global 500 Insurance Company. Global 500 Food Manufacturer. Global 500 Energy Company. Fortune 500 Energy Company. Fortune 500 Chemical Company. Fortune 100 Retailer. Fortune 100 Computer Manufacturer. Big Four Consulting Firm.



ThreatConnect Reduces Noise and Automates Manual Processes

Before implementing ThreatConnect for TIOps, CTI and SecOps teams struggled with manual processes and excessive noise from their threat intelligence feeds. They also reported that legacy threat intelligence platform (TIP) solutions did not offer the scalability or flexibility they needed.



Before Implementing ThreatConnect

71%

Relied on manual processes for aggregating and acting on intel

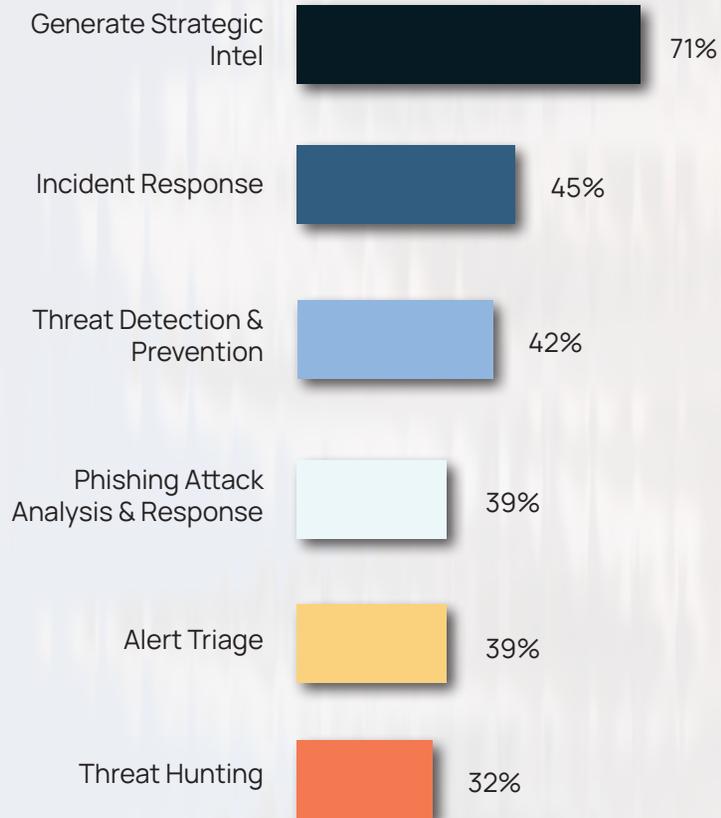
39%

Too much noise from tools and intelligence feeds

39%

Lack of scalability and flexibility from other vendors

Most Valuable Use Cases



Delivering Strategic and Operational Use Cases

While a majority of ThreatConnect customers use the Platform for strategic intelligence, many also use it for operational use cases such as detection, prevention, and response.

Customers Choose ThreatConnect for its Ability to Meet Enterprise Class Requirements

Customers choose ThreatConnect over other alternatives for its unparalleled scalability, flexibility, and ability to orchestrate and automate processes.



Why Customers Choose ThreatConnect

60%

Performance and scalability across tens of millions of IOCs

53%

Ability to automate and orchestrate key threat intelligence processes

43%

To map to their specific needs

37%

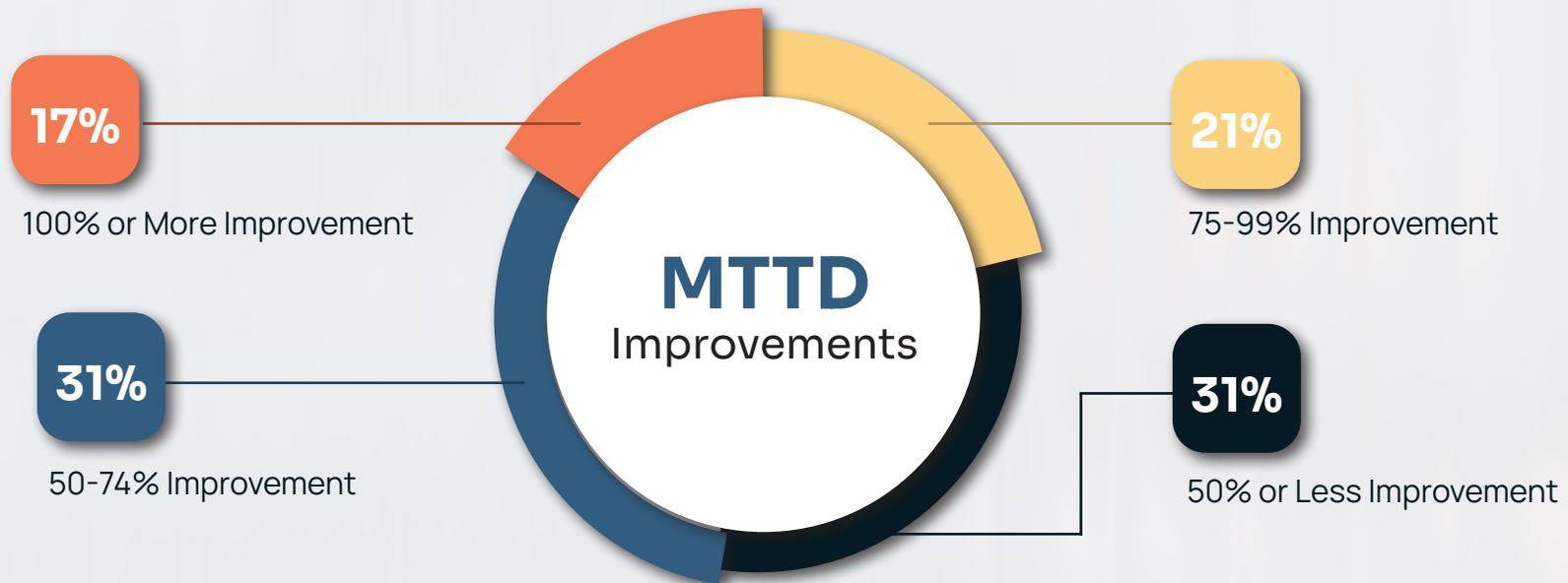
Out-of-the-box usability

“The ThreatConnect Platform is the center of operations for our threat intelligence team, thanks to the many integrations and use cases it provides.”

– Threat Intelligence Analyst,
Global 500 Professional Services Company

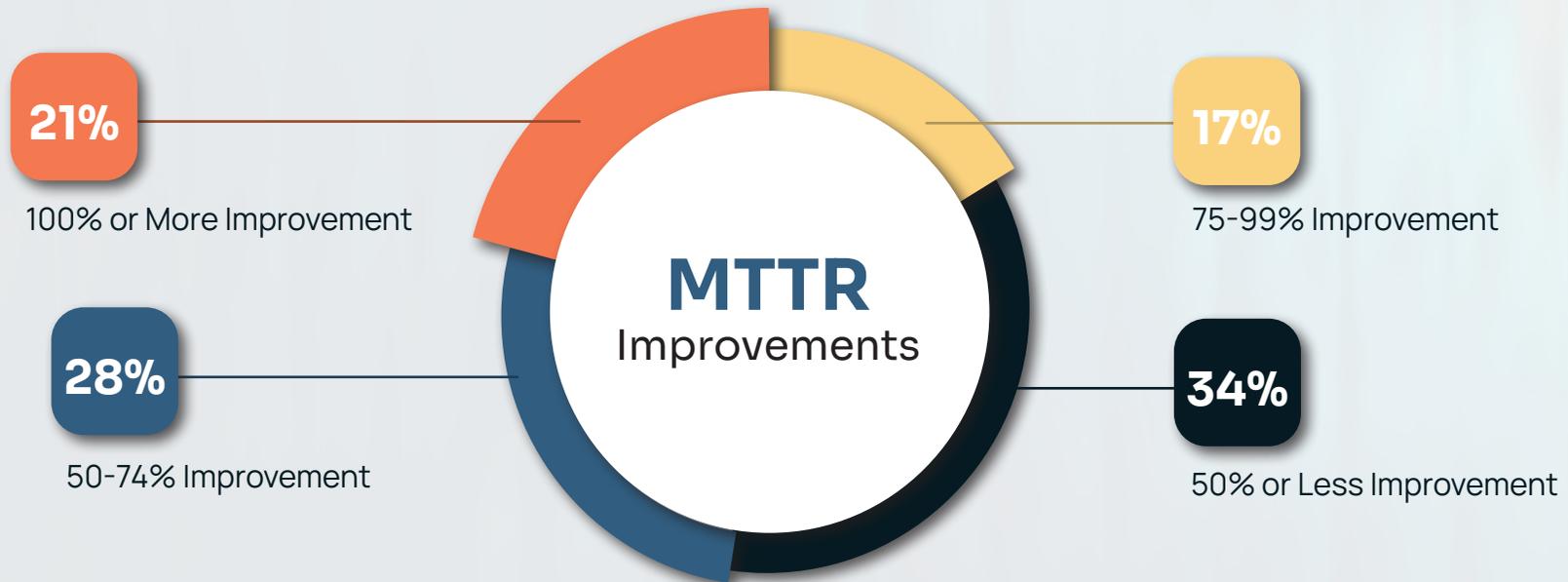
Dramatic Improvements in Mean-Time-to-Detect (MTTD)

ThreatConnect customers put high-fidelity threat intelligence at the core of their security operations for faster identification of real threats based on scoring, reliability, and critically of indicators, substantially improving MTTD in their environment.



Dramatic Improvements in Mean-Time-to-Respond (MTTR)

Being able to detect threats faster allows ThreatConnect customers to respond more quickly. By using capabilities such as automation and orchestration with integrated toolsets, customers were able to rapidly respond to threats in their environment and reduce MTTR.



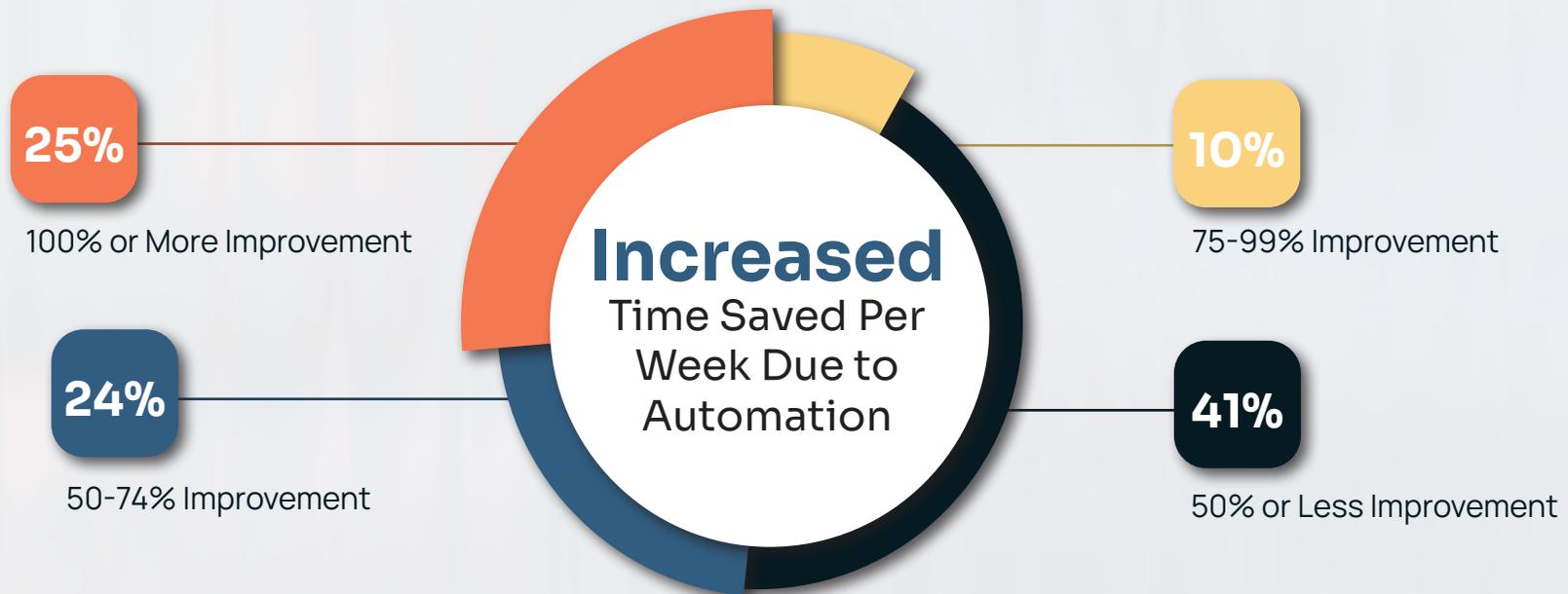
ThreatConnect Drives Dramatic Improvements in Analyst Efficiency

In the face of a continuing cybersecurity skills shortage, analyst productivity and efficacy is top of mind for many security leaders. 83% of respondents said that with ThreatConnect, CTI analyst efficiency has improved by at least 50%, with 60% recording improvements of 75% or more.



ThreatConnect Drives Dramatic Improvements in Analyst Efficiency

In addition, 90% of respondents report that they've seen time savings of 50% or more from automation in the ThreatConnect TI Ops Platform.



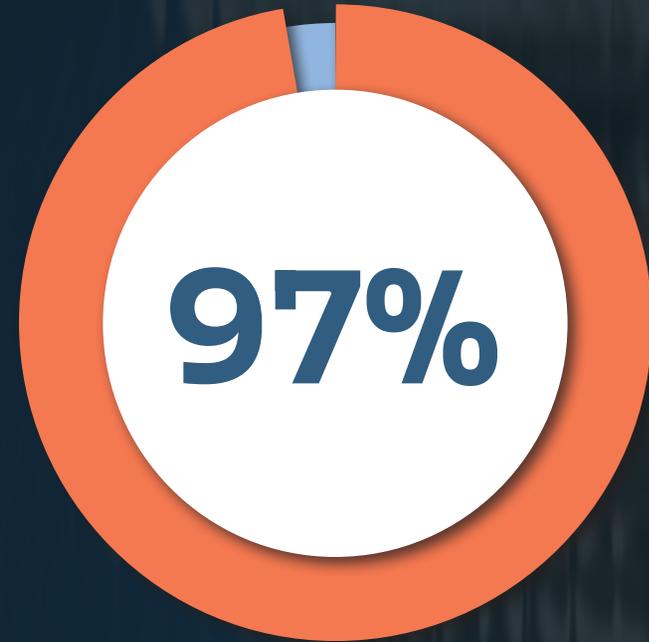
“With ThreatConnect, we share intel more openly and stop threats in real-time instead of days later.”

– Alton Guyton, Incident Responder,
National Oil Well Varco

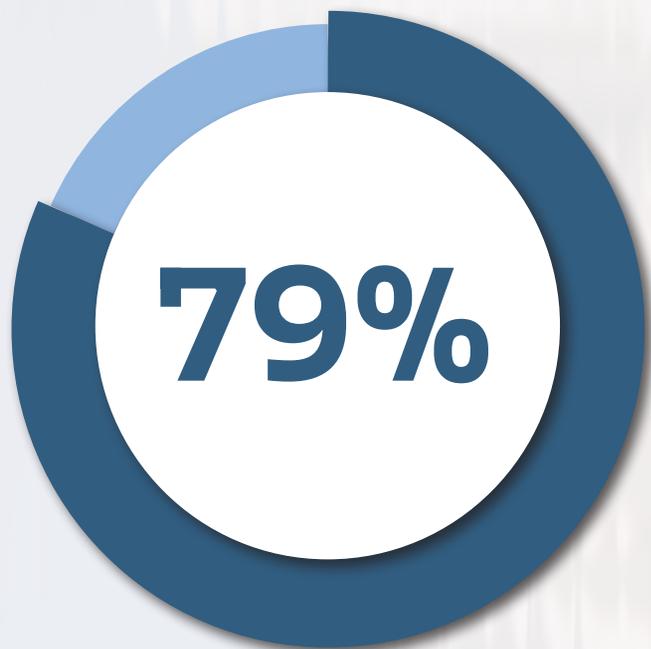
ThreatConnect Makes Existing Tools More Effective

By infusing high-fidelity threat intelligence into existing tools, ThreatConnect customers see dramatic gains in security effectiveness.

97% report seeing improvements in effectiveness of their SIEM, SOAR, EDR, and other tools.



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79% of respondents report that ThreatConnect enables their CTI team to collaborate more closely with other security teams

ThreatConnect Drives Collaboration Between Security Teams

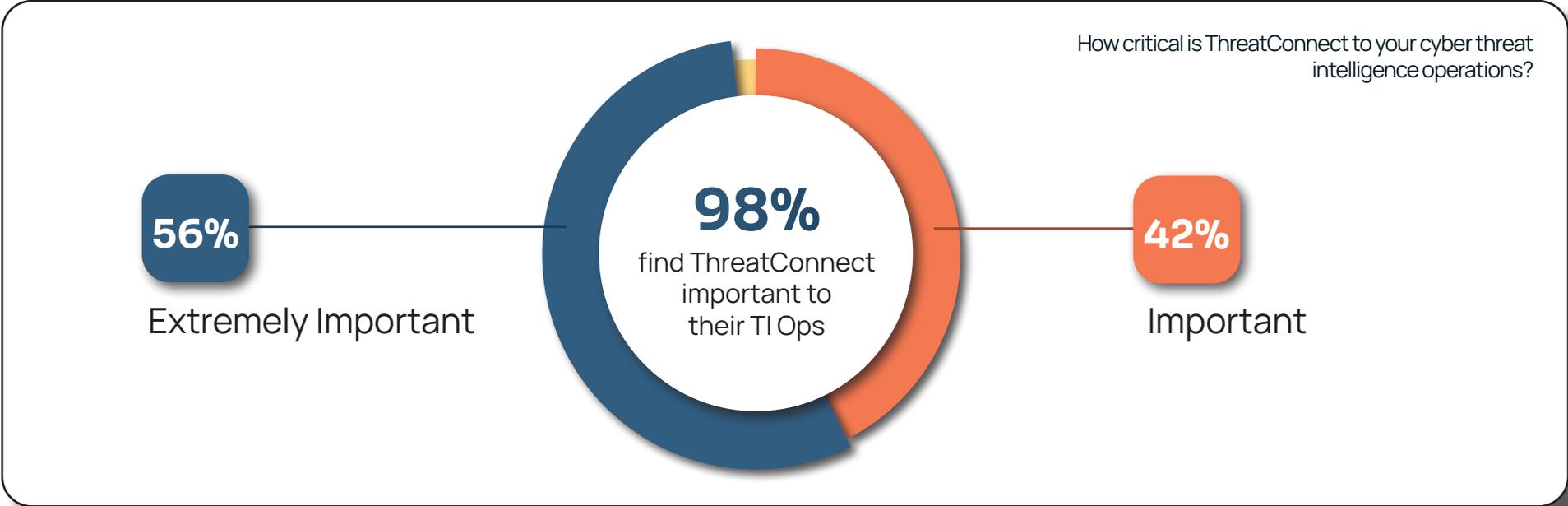
Leveraging a single Platform that puts threat intelligence at the core of security operations enables CTI teams to work more closely with other security functions, including security operations and incident response.

“ThreatConnect allows our organization to collect, analyze, and share intelligence with various teams in a single platform, effectively reducing the amount of time needed for an analyst to produce actionable intelligence to share with our partners and stakeholders.”

— Franta Kolacek, Threat Intelligence Analyst, Red Hat, Inc.

ThreatConnect Deemed Critical to Cyber Threat Intelligence Operations

Dramatic improvements in security outcomes and metrics, combined with improved collaboration and tool effectiveness, led 98% of respondents to note that ThreatConnect is critical to their CTI Operations.



About ThreatConnect

ThreatConnect helps security operations and CTI teams create and operationalize threat intelligence. Our platform centralizes and normalizes all of your internal and external TI sources, allowing you to find, create, and prioritize the most relevant threats, and then lets you orchestrate and automate processes with low code playbooks and integrations to take action on them across your security operations teams and technology.

To see how ThreatConnect can help you improve security outcomes at your company, request a demo and consultation at [Threatconnect.com/request-a-demo](https://threatconnect.com/request-a-demo)