

Characteristic	Hactivist	Faketivist
<p>MOTIVATION</p>	<p>Motivated by a cause, usually:</p> <ul style="list-style-type: none"> ▶ Ideological ▶ Political ▶ Nationalistic ▶ Religious <p>Example: Turk Hack Team operations have been focused on supporting the Government of Turkey and beliefs held by the Turkish people. In late 2015, Turk Hack Team conducted operations against Russian targets in response to Russia's decision to shoot down a Turkish passenger plane that drifted into Russian airspace.</p>	<p>Motivated by the state entity they serve</p> <ul style="list-style-type: none"> ▶ Likely employed by the entity or organization from which they are working to distract attention ▶ Tasks dictated by superiors ▶ Sense of responsibility to defend their country or organization
<p>PURPOSE</p>	<ul style="list-style-type: none"> ▶ To support chosen cause using any method necessary ▶ To counter anyone perceived to be working against that cause <p>Example: The political faction of Anonymous has conducted operations to help people communicate outside of Iran during the attempted green revolution, access the Internet in countries involved in the Arab Spring protests, and circumvent government efforts to censor online content in several countries.</p>	<ul style="list-style-type: none"> ▶ To distract the public ▶ To provide plausible deniability for the entity for which they work ▶ To subvert public attribution statements
<p>BEHAVIOR</p>	<ul style="list-style-type: none"> ▶ Have a traceable history ▶ Often loud/outspoken regarding operations and exploits ▶ Quick to take responsibility for attacks and publish proof ▶ Seek attention and acknowledgement from peers after claiming responsibility for an attack <p>Example: Monikers leveraged by many of the Turk Hack Team's members can be identified as engaging in activity prior to the emergence of the group.</p>	<ul style="list-style-type: none"> ▶ Appear as if "out of thin air" ▶ Little to no historical record of the actor's existence ▶ Public statements directly reference specific attacks attributed to another threat actor group ▶ Publishes "proof" of attacks when beneficial to the entity they serve ▶ Statements may not make sense or be feasible
<p>LEADERSHIP</p>	<ul style="list-style-type: none"> ▶ Claim they are not subject to a formal leadership structure ▶ Leaders may emerge from within a group <p>Example: Anonymous is an amorphous, self-described leaderless hacktivist collective borne as early as 2004 out of a forum on a website called 4chan. People who frequented 4chan's /b/ message boards began referring to themselves as Anonymous because users didn't have to register for an account and could post content anonymously.</p>	<ul style="list-style-type: none"> ▶ Led by the entity they serve ▶ Likely receive orders and/or tasks from superiors